Paragon Connect: Listing Maintenance

Inputting information has never been easier

With the Listing Maintenance tools in Paragon Connect, real-estate agents are able to easily edit and add listing data from their desktop, laptop or mobile device. The solution provides access to all MLS fields, lookups and geographical data, and includes numerous time-saving features so agents can get more work done while on the go or in their office.

Add listings

The add listing module allows an agent to enter the entire listing from their phone if they desire or from their desktop or laptop.

Features include:

- Access the full MLS listing form (includes all fields and features)
- Save and finish listing input at a later time
- Honor lookup relationship fields
- Use the price-analysis tool to set the optimal listing price from industry-leading AVMs
- Manage home tours and open houses
- Benefit from time-saving tools such as tax-autofill, address validation, listing copy/clone and more
- Enter or search for any text field with speech-to-text
- Upload private and public documents
- Add and enhance photos
- Get additional listing content via robust third-party integrations
- Use filtering capabilities to quickly display required fields
- Find exact locations for listings with geocode coordinates

Edit listings

With the edit listings module, agents have complete access to all MLS fields and can:

- View all their listings
- Utilize speech-to-text to quickly search for any field within the listing form with the field finder

Whether in the office or on the go, agents can work faster and smarter with the Listing Maintenance tools in Paragon Connect. Contact your account representative to learn more about the features and capabilities Listing Maintenance offers.

- Edit any field on the input form
- Use auto-complete or full-screen search modals to find data
- And more

Add and edit photos

- Upload multiple photos at once
- Add and edit all your photo descriptions and labels
- Drag & drop photos in desired order
- Full image editor that allows you to crop, rotate, adjust brightness, add text, and much more
- Full photo edit history that allows you to undo changes

The accuracy your MLS needs

Listing Maintenance in Paragon Connect also includes several other important tools, including the ability to auto-validate listing content based on rules and configurations set by your organization. If an error is found, a message is displayed below the field and the listing will not be saved until corrections are made.