South Central Wisconsin MLS Corporation

Seller Certification Authorizing Exclusion of Listing from SCWMLS

Property Address: _____

The South Central Wisconsin MLS (SCWMLS) is a means by which more than 500 real estate firms and approximately 3700 real estate agents exchange information on properties they have listed for sale. It assures home sellers the widest possible exposure to prospective buyers. It provides home buyers with the greatest possible selection.

Brokers and agents participating in the SCWMLS agree to submit their MLS eligible listings for inclusion in the MLS database within 4 days of the effective date of the listing contract. However, an exception to submission exists if the Seller specifically directs that the property not be advertised, marketed, or promoted in any way to the general public or to any agent outside the listing firm. In such an event, the listing broker shall submit this fully executed Certification along with the listing contract to the SCWMLS within 4 days of the effective date of the listing contract **(Email to listings@wisre.com)**.

By excluding this listing from the SCWMLS, Seller acknowledges the following:

- The Seller's property will not be advertised, marketed, or promoted in any way to the general public or to any agent outside the listing firm. **This includes advertising, marketing or promotion done by, or on behalf of the seller.**
- The Seller's property will not be included in the SCWMLS database available to SCWMLS brokers and agents.
- The Seller's property will not be made available by the SCWMLS to prospective purchasers on the SCWMLS public website or any of the 100+ SCWMLS-sourced real estate websites used by prospective purchasers.
- As a result, real estate brokers, agents and prospective purchasers may not be aware of the availability of Seller's property. This reduction in exposure to the full market may result in fewer offers to purchase and/or impact the purchase price that the Seller may receive.

Seller understands the above and directs the listing broker not to submit the property to the SCWMLS for inclusion in its database or advertise, market or promote the property to the general public or to any agent outside the listing firm. Seller certifies that this decision is solely that of the Seller.

(x)_____

Seller's Signature | Print Name Here | Date

(x)_____

Seller's Signature | Print Name Here | Date

(x)_____

Listing Agent Signature | Print Name Here | Date

_____

Listing Firm Name

4801 Forest Run Road, Suite 101 • Madison, WI 53704-7337
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