

New Paragon Enhancements

The following enhancements were added to the Paragon system on March 4

-You can now save mapping criteria for use with saved prospect searches set for automatic e-mail notifications. The option to search by map is located under the Advanced Search tab.

-A new spreadsheet report has been added that will display hit counts for your listings. For each of your listings this report will show the number of times an agent has viewed a full detail report within Paragon (Agent Hit Count), and the number of times a consumer has clicked on a link sent to them via an email (Client Hit Count). This new spreadsheet is called Hit Count Spreadsheet, and is located within the Spreadsheet section under Available Reports. For new listings, the hit count begins counting as soon as the listing is added. For existing listings, the hit count began March 4. You can reset the hit counts under the Extra Info section within Listing Maintenance. If you do not have access to add your own listings, you will need to have the person that adds and maintains your listings reset these fields for you.

-Brokers, Managers and Administrative Personnel can add a section to track firm inventory and/or office (branch) inventory directly from the Market Monitor on the right side of the home page. Due to space limitations, there is a limit of four sections, so if you want to add both Firm Inventory and Office Inventory, you will need to delete one of the current sections (MLS Market, My Inventory, Prospecting). To add these new sections, click on the Change Filter link located above the MLS Market section.

-Points of interest such as schools, grocery, banks, etc. have been added to the Virtual Earth map view found under Specialty Views. You can turn each option on for display by clicking on the icon at the bottom of the map.

-The calendar controls utilized throughout the system have been improved and are easier to use.

-A "check all" box has been added to the Summary One Line Report.

-The property address has been added to the automated email reminder for listing expirations.