



## **Managing your Listings on the Internet with ListHub**

Are you having a hard time monitoring your company's listings on the Internet? Are you having a hard time getting your listings on the Internet? Once you have your listings on the Internet, do you have a hard time keeping them updated? If you have answered yes to any of these questions, we can help.

The South Central Wisconsin MLS has contracted with ListHub to provide our members with controlled listing distribution online. ListHub allows brokers to seamlessly direct their listings from the MLS to real estate search sites at no additional cost. Currently, listings can be included on 40+ real estate websites including Yahoo!, Trulia, Zillow, Homes.com, and AOL Real Estate.

Creating a ListHub account is easy and free of charge to brokers using the South Central Wisconsin MLS.

- Simply visit [www.ListHub.com](http://www.ListHub.com) and click on "Create Account."
- You will need your MLS Office Code(s), which can be found in Paragon™.
- Once you set up your account, click on the "Channels" tab to pick the real estate websites you want your company's listings to be automatically distributed to. When a consumer finds your listing on one of these channels, and they click through for more information, they are directed to a listing detail page as displayed on [www.wisconsinhomes.com](http://www.wisconsinhomes.com) by default.
- ListHub can also redirect consumers to your brokerage website, at no additional cost. Click the "Support" link in the upper right hand corner to submit a support request and include the following note; "Please redirect traffic to my website."

ListHub also provides access to broker and listing traffic reports for \$20 per month. This fee includes all listings, all agents, and all branches for your company. It also includes access to branded individual listing reports, which can be automatically emailed directly to your seller clients. This add-on can be purchased directly from ListHub on the [www.ListHub.com](http://www.ListHub.com) website. Sample reports can be viewed on [www.ListHub.com](http://www.ListHub.com). To purchase this upgrade, click on the red purchase link at the top right once you are logged on to your account. Credit card information will be required for this upgrade.

If you have any questions about ListHub, please contact Patty Stuard ([pstuard@wisre.com](mailto:pstuard@wisre.com)) at 608-240-2800.

Click [here](#) for a list of available channels.