



Managing your Listings on the Internet with ListHub

Are you having a hard time monitoring your company's listings on the Internet? Are you having a hard time getting your listings on the Internet? Once you have your listings on the Internet, do you have a hard time keeping them updated? If you have answered yes to any of these questions, we can help.

The South Central Wisconsin has contracted with Threewise Corporation for its data distribution tool called ListHub. ListHub allows brokers to seamlessly direct their listings from the MLS to real estate search sites at no additional cost. Currently, listings can be included on 30+ real estate websites including Yahoo!, Trulia, Google Maps, and AOL Real Estate.

The set up for this service is very easy. Simply access www.ListHub.net and click on "Create Account". You will need your MLS Office Code(s), which can be found in Paragon™. Once you set up your account, click on "Channels" to pick the real estate websites you want your company's listings to be automatically loaded to. When a consumer finds your listing on one of these channels, and they click through for more information, they are directed to listing detail as displayed on www.wisconsinhomes.com. This service is free of charge to brokers using the South Central Wisconsin MLS.

If you would like the consumer to be directed to listing detail on **your** company website instead of www.wisconsinhomes.com, you can purchase this additional service for \$20 per month. This fee includes all listings and all branches for your company. This add-on can be purchased directly from ThreeWide on the www.ListHub.net website. This additional service also allows you to access broker and listing reports. Sample reports can be viewed on www.ListHub.net. To purchase this upgrade, click on "Upgrade My ListHub Account". Credit card information will be required for this upgrade.

If you have any questions about ListHub, please contact Patty Stuard (pstuard@wisre.com) at 608-240-2800.

Click [here](#) for a list of available channels.