

# Rank Higher + Win More Clients with Trulia's Find an Agent Directory

As a real estate agent, Trulia's popular [Find an Agent Directory](#) gives you the opportunity to connect with buyers and sellers who are actively looking for the perfect agent in your local market. The directory leverages the power of your Trulia Profile to help you stand out above the competition and win more business.

So, how can you best show off your experience and boost your profile higher in the agent search results? It's simple! Focus on the factors that matter most to buyers and sellers: local market expertise, experience selling homes, and past client satisfaction.

We'll show you how! Here are three things you can do today to stand out above your competition:

## Add homes you've sold

Prospective clients want to know that you have experience buying and selling the types of homes they want and in the locations they are interested. Be sure to add past sales—on buyer or seller side—to your profile. Need help? [Get tips here.](#)

For Sale (2) Sold (5) Homes I've Toured (8)

 <b>\$990,000</b> 10 Villa Ave Denver, CO 80224 Sold on: APR 12, 2014 Represented: Seller	 <b>\$860,000</b> 36 River Dr Denver, CO 80221 Sold on: DEC 10, 2013 Represented: Buyer
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## Reviews Summary

Overall on Trulia ★★★★★ (8)



**Review Distribution**  
88% Positive Reviews  
12% Neutral Reviews  
0% Critical Reviews  
[See All Reviews >](#)

## Request client reviews

Request reviews so your happy clients broadcast their satisfaction with your service and help you generate online referrals. Plus, clients can now give you up to a 5-star rating—making it even easier for new clients to see how happy you've made your past clients. [Get reviews.](#)

## Complete your profile

Aim for a Trulia Profile that is 100% complete. The more buyers and sellers know about you, the more they'll want to contact you! We make it easy with our new Improve Your Profile wizard. It gives you step-by-step tips on how to best complete your profile. And don't forget that photo! First impressions count. [Complete your profile.](#)

**Jennifer Taylor** PRO  
★★★★★ (8)  
415 555 1234 Agent with ABC Real Estate  
Specialties: Single Family Homes, Condos, and Townhomes  
License(s): #11111111  
[Share Profile](#)

**Overview** | [Reviews \(8\)](#) | [Listings \(13\)](#) | [About](#) | [Activity \(34\)](#)

About Jennifer Taylor  
I love helping clients realize their dreams. Having worked in the industry for over 12 years my experience is extensive and my mission is to give you the best service possible whether you're buying or selling a home. I've been a top producer for numerous years. [More >](#)

*Focus on these three tips and you'll be on your way to boosting your ranking in your local market!*

# Become a 5-Star Agent with the New Trulia Reviews + Ratings

Every agent knows that the best leads are the ones that come from your past clients. But word of mouth can only get you so far. As consumers turn to online sources to find and research agents, it's more important than ever for your happy clients to broadcast their satisfaction online—providing social proof of your work and generating more online referrals than ever.

To help you stand out even more, we've made improvements to client reviews.

## 5-Star Ratings

Clients can now rate you on a scale of 1 to 5 in five key skill areas: Honesty & Integrity, Responsiveness, Local Knowledge, Negotiation, and Process Expertise. It helps consumers quickly understand your strengths and past client satisfaction, and helps you stand out against your competition.

## Skill Ratings

Honesty & Integrity	★★★★★
Responsiveness	★★★★☆
Local Knowledge	★★★★★
Negotiation	★★★★☆
Process Expertise	★★★☆☆

### Request or Add Reviews

## Request Review Updates

Now, when you work with a client who previously reviewed you, you can ask them to update their review to reflect their latest experience with you. Plus, if you received a recommendation prior to May 2013, you can request an update so your client can give you a star rating.

## Reply to Reviews

Managing your online brand is important and it doesn't stop with just getting the review. How you respond to a review can tell prospective clients just as much as the review itself. Thank happy clients for their business. If you get a negative review, turn it into a positive by engaging in a constructive and genuine way.

*So, what are you waiting for? Request client reviews and start building your referral pipeline today by visiting [trulia.com/myprofile/recommendation/](http://trulia.com/myprofile/recommendation/)*

# Create your free Trulia Agent Profile today

Creating a profile on Trulia is FREE and it's the best way to boost your online brand and connect with new clients. Your Trulia Profile automatically gets you into our popular professional directory, allows you to showcase your experience and your listings, and includes a prominent lead form that makes it easy for buyers and sellers to contact you.

## Help Consumers Find You

Creating your Trulia Profile will automatically include you in the Find an Agent directory, where millions of consumers go every month to find and research agents. The more complete your profile, the higher you'll rank.

San Francisco, CA Real Estate Agents - 4,344 Results

Denver, CO Agent name, company Find: Agents Sort: Featured Search

	<b>Jon Wesley</b> (415) 555-9321	★★★★★ (21) In San Francisco 15 Sold Homes 1 Active Listing
	<b>Jennifer Taylor</b> (415) 555-1234 PRC	★★★★★ (6) In San Francisco 18 Sold Homes 2 Active Listings
	<b>Claire Soo</b> (415) 555-3919 PRC	★★★★★ (17) In San Francisco 20 Sold Homes 4 Active Listings
	<b>Daniel Robinson</b> (415) 555-6743	★★★★★ (4) In San Francisco 34 Sold Homes 3 Active Listings

**Jennifer Taylor** PRC  
★★★★★ (8)  
415 555 1234 Agent with ABC Real Estate  
Specialties: Single Family Homes, Condos, and Townhomes  
License(s): #111111111  
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Local Knowledge ★★★★★  
Negotiation ★★★★★  
Process Expertise ★★★☆☆

**Listings (13)**  
Filter: All Properties | Sort: Most Recent First

	<b>692 Steiner St. San Francisco, CA</b> 2br, 2ba Condo <b>FOR SALE</b>	<b>\$1,250,000</b>
	<b>1200 Van Ness Ave #501 San Francisco, CA</b> 1br, 1ba Condo <b>FOR SALE</b>	<b>\$800,000</b>
	<b>401 Bush St. #2B San Francisco, CA</b> 2br, 1ba Studio <b>FOR SALE</b>	<b>\$350,000</b>
	<b>3400 Vallencia St. San Francisco, CA</b> 2br, 1ba Single Family Home <b>FOR SALE</b>	<b>\$950,000</b>

## Showcase Your Experience

Tell potential clients who you are and what makes you unique. Add your personal photo, bios, reviews from past clients and recently sold listings.

## Get Free Leads!

Your Trulia profile includes a prominent lead form so consumers can contact you for free. Your next client is just a click away!

*Create your free Trulia profile today and start connecting with your next client!*