

| <u>Wisconsinhomes.com Traffic</u> | | | | | |
|-----------------------------------|---------------------|-------------------------|------------------------|-------------------------|-----------------------------------|
| | <u>Total Visits</u> | <u>Ave Daily Visits</u> | <u>Unique Visitors</u> | <u>Ave Time on Site</u> | <u>Ave Pages Viewed per Visit</u> |
| Dec-17 | 63,800 | 2,058 | 25,579 | 6 min 34 sec | 18.63 |
| Nov-17 | 70,393 | 2,346 | 27,699 | 6 min 35 sec | 18.61 |
| Oct-17 | 85,097 | 2,745 | 33,795 | 6 min 39 sec | 18.71 |
| Sep-17 | 85,542 | 2,851 | 34,431 | 6 min 43 sec | 18.53 |
| Aug-17 | 98,802 | 3,187 | 39,554 | 6 min 36 sec | 18.16 |
| Jul-17 | 99,643 | 3,214 | 40,122 | 6 min 47 sec | 18.82 |
| Jun-17 | 99,572 | 3,319 | 38,530 | 6 min 38 sec | 18.86 |
| May-17 | 113,413 | 3,658 | 44,189 | 6 min 30 sec | 18.53 |
| Apr-17 | 114,116 | 3,804 | 42,507 | 6 min 57 sec | 19.14 |
| Mar-17 | 119,439 | 3,853 | 44,213 | 6 min 58 sec | 18.86 |
| Feb-17 | 97,921 | 3,497 | 38,252 | 6 min 56 sec | 18.8 |
| Jan-17 | 94,779 | 3,057 | 37,415 | 7 min 10 sec | 19.15 |
| Dec-16 | 68,015 | 2,194 | 29,137 | 6 min 41 sec | 18.59 |
| Nov-16 | 82,679 | 2,756 | 32,941 | 6 min 56 sec | 18.98 |
| Oct-16 | 96,423 | 3,110 | 38,606 | 6 min 50 sec | 18.88 |
| Sep-16 | 96,644 | 3,221 | 39,845 | 6 min 48 sec | 10.05 |
| Aug-16 | 111,948 | 3,611 | 45,126 | 6 min 58 sec | 9.89 |
| Jul-16 | 116,209 | 3,749 | 47,174 | 7 min 6 sec | 10.12 |
| Jun-16 | 117,157 | 3,905 | 46,653 | 6 min 53 sec | 9.92 |
| May-16 | 131,856 | 4,253 | 51,179 | 6 min 55 sec | 9.9 |
| Apr-16 | 140,743 | 4,691 | 54,515 | 7 min 22 sec | 10.63 |
| Mar-16 | 139,157 | 4,489 | 52,470 | 7 min 28 sec | 10.71 |
| Feb-16 | 121,914 | 4,204 | 49,613 | 7 min 14 sec | 10.42 |
| Jan-16 | 114,100 | 3,681 | 47,205 | 7 min 36 sec | 10.78 |
| Dec-15 | 89,360 | 2,883 | 37,394 | 7 min 19 sec | 10.57 |
| Nov-15 | 94,767 | 3,159 | 39,223 | 7 min 20 sec | 10.73 |
| Oct-15 | 108,134 | 3,488 | 44,178 | 7 min 27 sec | 10.72 |
| Sep-15 | 111,316 | 3,710 | 45,462 | 6 min 57 sec | 9.91 |
| Aug-15 | 127,327 | 4,107 | 51,278 | 7 min 38 sec | 10.82 |
| Jul-15 | 134,469 | 4,337 | 54,646 | 7 min 32 sec | 10.74 |
| Jun-15 | 139,180 | 4,639 | 61,662 | 7 min 29 sec | 10.75 |
| May-15 | 149,706 | 4,829 | 63,362 | 7 min 33 sec | 21.65 |

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|---------------|---------|-------|--------|--------------|-------|
| Apr-15 | 148,418 | 4,947 | 58,838 | 7 min 32 sec | 21.76 |
| Mar-15 | 157,175 | 5,070 | 62,582 | 7 min 33 sec | 13.04 |
| Feb-15 | 127,506 | 4,554 | 53,629 | 7 min 36 sec | 10.71 |
| Jan-15 | 122,211 | 3,943 | 51,829 | 7 min 57 sec | 11.14 |
| Dec-14 | 94,464 | 3,047 | 40,901 | 7 min 38 sec | 11.04 |
| Nov-14 | 98,263 | 3,275 | 42,596 | 7 min 32 sec | 10.89 |
| Oct-14 | 118,029 | 3,807 | 49,295 | 7 min 31 sec | 10.91 |
| Sep-14 | 117,142 | 3,905 | 49,222 | 7 min 37 sec | 10.98 |
| Aug-14 | 127,548 | 4,114 | 53,436 | 7 min 38 sec | 11.05 |
| Jul-14 | 142,097 | 4,584 | 59,904 | 7 min 35 sec | 10.52 |
| Jun-14 | 140,834 | 4,694 | 58,099 | 7 min 38 sec | 10.58 |
| May-14 | 146,895 | 4,739 | 58,252 | 8 min 03 sec | 10.88 |
| Apr-14 | 156,995 | 5,233 | 62,518 | 8 min 28 sec | 11.31 |
| Mar-14 | 150,592 | 4,858 | 59,998 | 8 min 45 sec | 11.64 |
| Feb-14 | 119,069 | 4,252 | 47,858 | 8 min 42 sec | 11.87 |
| Jan-14 | 120,288 | 3,880 | 50,016 | 8 min 58 sec | 12.31 |
| Dec-13 | 89,908 | 2,900 | 37,194 | 8 min 45 sec | 12.47 |
| Nov-13 | 104,320 | 3,477 | 43,473 | 8 min 41 sec | 12.07 |
| Oct-13 | 124,088 | 4,002 | 55,392 | 7 min 59 sec | 11.31 |
| Sep-13 | 117,200 | 3,907 | 46,267 | 8 min 23 sec | 12.09 |
| Aug-13 | 134,113 | 4,326 | 51,650 | 8 min 19 sec | 12.07 |
| Jul-13 | 145,231 | 4,685 | 55,794 | 8 min 19 sec | 12.11 |
| Jun-13 | 145,135 | 4,838 | 55,232 | 8 min 20 sec | 12.01 |
| May-13 | 159,724 | 5,152 | 59,855 | 8 min 33 sec | 12.05 |
| Apr-13 | 163,426 | 5,448 | 60,374 | 8 min 59 sec | 12.49 |
| Mar-13 | 152,209 | 4,910 | 56,906 | 8 min 56 sec | 12.60 |
| Feb-13 | 127,949 | 4,569 | 50,435 | 8 min 50 sec | 12.44 |
| Jan-13 | 127,195 | 4,103 | 50,013 | 9 min 21 sec | 13.26 |
| Dec-12 | 87,037 | 2,808 | 35,773 | 9 min 00 sec | 13.18 |
| Nov-12 | 99,520 | 3,317 | 40,310 | 8 min 50 sec | 13.14 |
| Oct-12 | 110,557 | 3,566 | 44,689 | 8 min 51 sec | 13.00 |
| Sep-12 | 106,601 | 3,553 | 43,819 | 8 min 49 sec | 13.07 |
| Aug-12 | 119,688 | 3,861 | 48,012 | 8 min 45 sec | 12.89 |
| Jul-12 | 123,026 | 3,969 | 49,037 | 9 min 09 sec | 13.42 |

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|---------------|---------|-------|--------|--------------|-------|
| Jun-12 | 115,943 | 3,865 | 46,550 | 9 min 03 sec | 13.33 |
| May-12 | 128,207 | 4,136 | 52,235 | 8 min 49 sec | 12.97 |
| Apr-12 | 135,383 | 4,513 | 55,670 | 9 min 13 sec | 13.46 |
| Mar-12 | 134,986 | 4,354 | 54,653 | 9 min 02 sec | 13.26 |
| Feb-12 | 119,867 | 4,133 | 50,597 | 9 min 40 sec | 14.05 |
| Jan-12 | 108,253 | 3,492 | 46,377 | 9 min 58 sec | 14.50 |
| Dec-11 | 82,031 | 2,646 | 36,092 | 9 min 33 sec | 13.98 |
| Nov-11 | 85,725 | 2,857 | 38,066 | 9 min 18 sec | 13.86 |
| Oct-11 | 92,098 | 2,971 | 39,854 | 9 min 30 sec | 14.27 |
| Sep-11 | 93,231 | 3,107 | 40,111 | 8 min 42 sec | 13.13 |
| Aug-11 | 108,636 | 3,504 | 45,534 | 8 min 36 sec | 12.79 |
| Jul-11 | 110,489 | 3,564 | 45,351 | 8 min 50 sec | 13.26 |
| Jun-11 | 110,697 | 3,690 | 44,831 | 8 min 29 sec | 13.05 |
| May-11 | 122,536 | 3,953 | 48,598 | 8 min 37 sec | 13.13 |
| Apr-11 | 128,238 | 4,275 | 51,151 | 8 min 53 sec | 13.21 |
| Mar-11 | 130,825 | 4,220 | 52,254 | 8 min 56 sec | 13.26 |
| Feb-11 | 101,981 | 3,642 | 42,491 | 9 min 05 sec | 13.45 |
| Jan-11 | 115,773 | 3,734 | 49,648 | 9 min 33 sec | 13.51 |
| Dec-10 | 82,656 | 2,666 | 36,704 | 8 min 55 sec | 13.07 |
| Nov-10 | 92,846 | 3,095 | 41,092 | 8 min 43 sec | 12.9 |
| Oct-10 | 104,005 | 3,355 | 46,377 | 8 min 47 sec | 12.94 |
| Sep-10 | 101,581 | 3,386 | 45,591 | 8 min 40 sec | 12.97 |
| Aug-10 | 112,090 | 3,616 | 50,429 | 9 min 02 sec | 13.42 |
| Jul-10 | 111,397 | 3,593 | 51,802 | 9 min 55 sec | 10.58 |
| Jun-10 | 109,214 | 3,640 | 49,742 | 9 min 33 sec | 10.18 |
| May-10 | 110,840 | 3,575 | 50,354 | 9 min 42 sec | 9.94 |