



It's easy for agents and offices in the South Central Wisconsin Multiple Listing Service to use the ShowingTime Appointment Center!



## Why use the Appointment Center?

### Listing agent benefits

- ✓ **Simplifies your life** -- the Appointment Center handles all showing calls 7 a.m. - 10 p.m. every day
- ✓ **Increases showings** for quicker sales
- ✓ **Creates branded listing activity website** for your sellers
- ✓ **Sends immediate notifications** of appointments
- ✓ **Requests showing feedback** automatically

### Showing agent benefits

- ✓ **Enables faster scheduling** on multiple listings with easy-to-remember number: **800-SHOWING**
- ✓ **Enhances productivity** -- showing requests handled 7 a.m. - 10 p.m. every day
- ✓ **Delivers immediate confirmation** of appointments

## How does it work?

1. Participating agents enter their showing instructions into Paragon when they add/edit a listing.
2. ShowingTime receives your instructions and automatically loads them into the call center system.
3. The Appointment Center answers showing calls and emails on your behalf and immediately contacts your seller (per your instructions), then confirms the appointment with the showing agent and notifies you of the appointment. The Appointment Center shares showing instructions with agents such as lockbox, alarm system information and any other showing instructions you provide.
4. All homeowner calls are made/answered with your company name (i.e., "Hello, this is the ABC Realty Appointment Center calling with a showing request ...")
5. Using the ShowingTime Appointment Center results in quicker confirmations, more showings and faster sales!



Powered by  
**ShowingTime**<sup>TM</sup>  
 800-380-4008 | [showingtime.com](http://showingtime.com)

## How much does it cost?

**\$20/agent/month.**

## How do I order?

**Go to [www.showingtime.com/scwmls](http://www.showingtime.com/scwmls)** to order. Through self-paced videos or a call from a ShowingTime account representative you will:

1. Learn more about how the Appointment Center works
2. Set up your listings in Paragon
3. Select a go-live date
4. Submit your billing information to SCWMLS